





# TRAINING OBJECTIVES

Throughout 2015, SADC will launch national water weeks in each of its 15 member states. The National Water Weeks will provide an opportunity for country focused awareness raising of the SADC regional water programme and River Basin Organisations' initiatives towards the goal of improving water resources management and development and the need for harmonisation of national and local strategies with SADC regional strategies for better water resources management and evelopment and development.

This media training forms part of efforts to communicate the SADC Fourth Regional Strategic Action Plan (RSAP) for Integrated Water Resources Management during the national water weeks, which will include a National Consultative Forum. The training is aimed at preparing journalists to cover water issues at local, national and regional level from a factual and analytical basis; to raise awareness and understanding of integrated water resource management; and to engage with and report effectively on the issues that will emerge from the National Consultative Forum and beyond.













DAY 1, JULY 2	015 Trainer – Kudzai Mako	mbe (IPS)
08:00 - 08:25	Registration	DWS/All
08:25 - 08:30	Opening prayer	Volunteer
08:30 - 08:45	Welcome Remarks	DG/DDG Comms
08:45 - 09:05	Introduction to SADC Water Weeks	SADC Secretariat
	(Objectives of the youth and media forum)	
09:05 – 09:35	<ul> <li>Setting the scene</li> <li>Overview of water and sanitation in the country – opportunities, challenges, successes</li> <li>Water resources</li> <li>Water services and sanitation</li> </ul>	(DDG: P&I) CD: NWR Planning D: WS Planning and Information
09:35 – 09:50	Importance of youth involvement and media in water resource management	D: Transformation
09:50 - 10:00	Discussion	All
09:55-10:00	Group Picture	
10:00 - 10:20	Tea Break	
10:30 - 11:00	Session 3: Programme Review, Objectives and Expectations This session will seek to achieve a common understanding of the workshop objectives and to review participants' expectations.	IPS
11:00 - 11:30	Session 4: INTRODUCING THE SADC WATER SECTOR – OBJECTIVES AND COMMUNICATIONS STRATEGY - presentation An introduction to the SADC Water Sector, its goals and communications strategy in line with SADC Water Weeks and SADC Water Week RSA.	Representative
11:30 – 12:00	Session 5: UNPACKING WATER GOVERNANCE – presentation & discussion This introductory session will unpack water governance as a tool to ensuring that this critical natural resource is managed well to ensure the survival of growing populations and economies and for conflict prevention. It will explore the social; economic, political empowerment and environmental sustainability dimensions of Integrated Water Resource Management. Additional Resources: Integrated Water Resources Management – toolkit for reporters (in workshop pack)	
12:00 - 13:00	<ul> <li>Session 6: CRITICAL LOCAL ISSUES IN WATER GOVERNANCE - presentation &amp; discussion (10 minutes presentations)</li> <li>This session explores the critical local water governance issues including:         <ul> <li>Overview of Integrated Water Resources Development and Management – what is it?</li> <li>Areas of trans boundary water cooperation for RSA;</li> </ul> </li> </ul>	WR Planning IWC











	<ul> <li>RSA strategic priorities on water resources management and implementation at local and national levels;</li> </ul>	SALGA
	<ul> <li>Climate impacts.</li> </ul>	Climate Change
	Additional Resources: <ul> <li>Glossary of climate change terms <u>in workshop pack</u></li> <li>Reporting climate change tool sheet <u>in workshop pack</u></li> </ul>	
13:00 - 14:00	LUNCH and networking/interviews	
14:00 - 15:00	Session 7: MEDIA SCAN – Group Work	IPS/DWS
	<ul> <li>In this session, participants will work in groups to assess a selection of local media reports to identify:</li> <li>the extent of coverage of local and trans boundary issues in the local media;</li> </ul>	Communications: Mr Ratau
	<ul> <li>placement (and therefore prominence);</li> </ul>	
	<ul> <li>type of reporting – hard news, features, opinion, etc;</li> <li>sources and type (scientists; affected communities; NGOs; policy makers, etc);</li> </ul>	
	<ul> <li>quality (understanding and articulation of climate terms and science);</li> </ul>	
	gaps in reporting;	
	<ul> <li>images and supporting graphics; and</li> </ul>	
	<ul> <li>non-water specific stories (i.e. health; migration; conflict;</li> </ul>	
	economy) with a potential water link. Discussion will include strategies for raising the prominence of	
	water in the newsroom.	
15:00 - 15:30	Session 9: SADC NATIONAL WATER WEEK RSA – preparation for	IPS
	National Consultative Forum	
	Using the National Water Week Consultative Forum programme,	
	participants will review interview techniques, brainstorm and refine	
	questions for speakers at the press conference and on the side lines of	
	the Forum.	
	Additional Resources:	
	SADC National Water Weeks National Consultative Dialogue	
15:30 - 15:45	Programme <u>in workshop pack</u> Afternoon Tea	
15:30 - 15:45	Session 8: WATER STORY IDEAS – Group Work	IPS
13.30 - 10.30	Participants work in groups to brainstorm story ideas based on the days' discussions and present to the larger group for feedback. Groups will assemble before the tea break and can have their tea while brainstorming.	
16:30 - 17:00	Close and Evaluation	
DAY 2, JULY 2015	-National Water Week Consultative Forum (Day 1)	
08:00 - 17:00	Day 1: Protea Hotel, Centurion	
	Journalists invited and encouraged to attend full programme and use	
	the opportunity for interviews with experts and policy makers and	
	gathering story ideas.	











# ABOUT

#### **SADC Water Sector**

The SADC Directorate of Infrastructure and Services through its Water Sector provides a platform for its member countries to address water related issues and challenges. The objective of the SADC Water Sector is to ensure that water in Southern Africa becomes a sustainable resource through the coordinated management, protection and equitable use of its shared watercourses.

#### Global Water Partnership

The Global Water Partnership (GWP is an intergovernmental organisation of 13 Regional Water Partnerships, 77 Country Water Partnerships and more than 2,000 partner organisations in 157 countries. The GWP network is committed to building a water secure world with the mission to support the sustainable development and management of water resources at all levels. GWP Southern Africa (GWP SA) is a network of over 350 partner organisations concerned with water resources management.

## **IPS Africa**

<u>Inter Press Service (IPS)</u> is a communication institution with a global news agency at its core. <u>IPS Africa</u> is a not-for-profit Section 21 organisation with its headquarters in Johannesburg, South Africa. Focusing on Africa's untold stories, IPS strives to produce regular features and multi-media products focusing on development issues in English, Swahili, French and Portuguese through a network of over 80 local reporters in sub-Saharan Africa.

## **Department of Water and Sanitation**

The Department of Water and Sanitation is the custodian of South Africa's water resources. It is primarily responsible for the formulation and implementation of policy governing this sector. It also has an overriding responsibility for water services provided by local government. While striving to ensure that all South Africans gain access to clean water and safe sanitation, the water sector also promotes effective and efficient water resources management to ensure sustainable economic and social development.

#### Water Research Commission

The WRC was established in terms of the Water Research Act (Act No 34 of 1971), with a following mandate:

- Promoting co-ordination, co-operation and communication in the area of water research and development
- Establishing water research needs and priorities
- Stimulating and funding water research according to priority
- Promoting effective transfer of information and technology
- Enhancing knowledge and capacity-building within the water sector.











